

## **Investment Cohort 3 emails**

### **1.) 3 weird ways people are using Investmint**

Hi Aishwarya,

We released Investmint 2.0 few days ago, and already I am seeing the Indian ingenuity in play. Here's how some people are using the new features:

1. By connecting their primary stock portfolio: because you can get instant news updates, people are just tracking all their stocks from Investmint. So no need to wonder why a stock moved up, down or sideways -- You'll know the exact reason why.
2. Receive real-time breaking news instantly: we give a concise 60-word AI-created news digest for stocks. These cover important announcements from companies to quarterly results reporting, including the impact of the news on underlying stocks. Folks are really liking this, and using it to their trading advantage.
3. Customised quant trading models: Many users have successfully transitioned from being discretionary traders to trading systematically and fully because of this feature now. You need to try this, atleast.
4. Broker recommendations: Traders are using them to understand the fundamental outlook on stocks they already hold and their potential targets. If you prefer trading with advice from SEBI registered analysts and making positional target-based bets, we curate recommendations and research reports from the top 12 brokers and analysts(just FYI).

It's wild seeing people use the features so widely. I hope you like it too, and use it in your own way.

Get the Investmint App here!

(app store logo) (Play store logo)

Thanks,

Aakash

P.S. In the next couple of days, I'll go in detail about how our new users are using these features to their advantage(with the exact steps and some stock examples). See you soon!